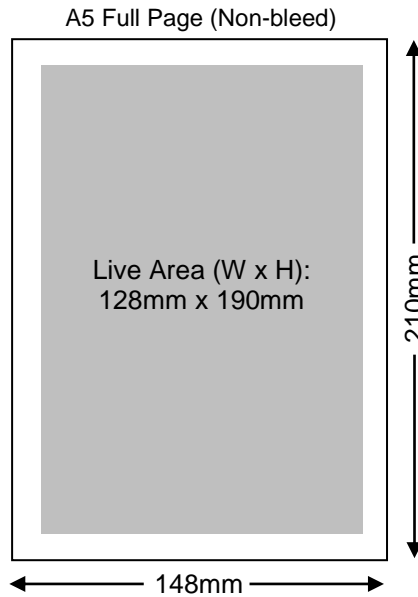


ADVERTISING GUIDELINES

AD SIZE DIMENSIONS



AD FILE REQUIREMENTS

- All 4-color CMYK or Black & White (grayscale) MUST be at 300 ppi or higher. Photos used for web sites (normally scanned at 72 ppi) are NOT acceptable.
- To ensure high-quality reproduction, please provide digital files in one of the following formats: TIFF, EPS, JPEG, or PDF (preferred)

SPACE RESERVATION (REGISTRATION) - Please contact us for advertisement availability

- Please use the Registration Form (Exhibition & Sponsorship) that can be downloaded at MITC2015 website.
- Completed registration form and payment MUST be postmarked/received no later than 31 July 2015 in order to guarantee space.

SEND AD MATERIALS

- Ad materials MUST be emailed to mitc2015@gmail.com.

IMPORTANT DEADLINES

- Space reservation (registration) : **31 July 2015**
- Ad materials submission : **15 August 2015**